Shorts: Why Savvy Wealth is calling an \$80-million LPL poach a 'monumental' milestone • Vanguard cleans up legal matters, settles two suits, loses third • Groupthink comes to RIA biz as firms, one after another, cut staff

Savvy hopes one will trigger a recruiting rally • Vanguard might just be in a settling mood, ends two long-running suits • At least five major RIA industry players are applying a 5% rule ... to cut staff

Author Oisin Breen October 27, 2023 at 8:06 PM











Michael Most: I feel the possibilities are endless.

×

unforced cheer about a hiring that would otherwise barely register a blip in our industry. It's contagious and powerful and makes the improbable seem weirdly

probable – that a single LPL recruit is a major competitive advance against a company with more than 20,000 advisors and \$1.2 trillion of assets.

Savvy Advisors just recruited a sub-\$100 million LPL financial advisor, spirited his assets to Schwab Advisor Services and proclaimed the event a "milestone" – not least because Savvy proves it can learn from its long tenure at LPL and Ameriprise.

The New York City, VC-backed RIA, with 36 employees, added former LPL and Ameriprise advisor Michael Most and his \$80 million book of business on Oct. 24. It's the largest book nabbed yet.

"This is a notable milestone for our RIA," Savvy CEO Ritik Malhotra explains, via email. See: Savvy raises fresh \$11 million from VC backers to fuel an RIA-on-steroids craze.

"Michael Most is the largest recruit to date ... [His hire] further affirms our credibility ... significantly increased our revenue and expanded our national reach. [He] represents a monumental step in the right direction."



similar career moves.

Most could open the

floodgates at firms like LPL and Ameriprise, where advisors number in the tens of thousands, and inspire other advisors considering similar career moves, Malhotra says.

"We anticipate that such decisions could have a cascading effect, with more prospects from well-respected firms and broker-dealers joining in 2024."

#### Fantasy camp

To attract Fort Lauderdale, Fla., advisor from the industry leader to its fledgling enterprise, Savvy used every lure in the book – not least an equity stake alongside its founders, and venture backers, who put up \$18 million.



Savvy also utilizes revenue sharing, free technology and marketing support, and although its multicustodial pledge has yet

custody connection will

Will Trout (pictured) has cast doubts on whether Savvy is differentiated enough to succeed. be up-and-running before Dec. 31.

Most more than hinted that an aspect of mixing with a true startup brings its own satisfactions – a veritable fintech "future of wealth" fantasy camp.

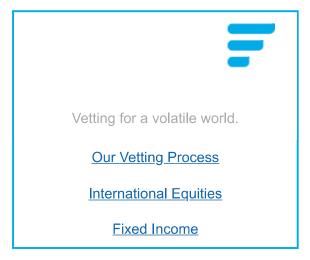
"I am proud to be part of this innovative team and look forward to playing a role in pioneering the future of wealth management at Savvy," he states in a release. See: Farther's hot week includes Goldman Sachs poach and \$31-million VC raise after in-house RIAs added input that made '100%' difference in buildout mapping

Most added: "As an individual advisor at Savvy, I feel the possibilities are endless. What Savvy is building is exceptional," he adds in the release.

Time will tell whether that aura of promise is fulfilled, but industry analysts have stayed skeptical in the early going.

It's a "same thing, new clothes" spin on RIA roll-ups, Will Trout, director of wealth management at Pleasanton, Calif., consultancy Javelin Strategy & Research, said in a Nov. 2022 email exchange.

#### **Deciding factor**



One new aspect is that – unlike existing rollups – it can forego purchasing books of business using capital.

It is able to use its equity as currency – something that has proven to be an effective "deciding factor" at Savvy.

"The potential to own a stake in a fast-growing business [also] frequently becomes a deciding factor for selective candidates when they consider leaving a well-established employer," Malhotra concludes.

The OFO

In the last twelve months, Savvy has also added five other advisors in addition to Most, including: Frank Remund, formerly of Springwater Wealth Management; Erich Yost, formerly of Veritable and Ryan Bond, formerly of Vanguard and Empower, né Personal Capital.

Savvy Advisors is the the firm's RIA. Savvy Wealth handles its technology.

# Vanguard settles two suits, but loses a third

Vanguard Group is acting like it's in a mood to settle, after it got busy getting two tricky legal entanglements off its plate. It also just lost a third.

The asset management giant recently settled two suits, one regarding an allegedly broken non-solicit agreement, and the other a long-standing eight-year whistleblowing and dismissal dispute.

"Vanguard [may have] thought clearing these suits from its plate would serve it better than having them play out – especially if any of those deals involve RIAs," says Ari Sonneberg, partner at the Wagner Law Group in Boston, via email.

"But this simply could be about dollars and cents – Vanguard might just be looking at its bottom line and has made a calculation.

"A company could [also] be in 'mood' to settle ... It wouldn't be far fetched to think settling suits fits



Ari Sonneberg: 'Clearing these suits from its plate would serve it better than having them play out.'

into a greater business strategy involving existing deal

## Moving on

Vanguard settled the first suit, Oct. 2, against former rep Matthew Snipes, now CEO of Charlotte, N.C., RIA Topsall Wealth Management. It sued Snipes in June

2022, alleging he broke an agreement and solicited Vanguard clients to join his breakaway RIA.

Vanguard settled the second suit Sept. 30, after mediating with David Danon, a tax lawyer it dismissed ten years ago, after he alleged Vanguard was avoiding taxes – a claim the firm denies. See: Why Vanguard Group has proved impervious to a '\$34.6 billion' whistleblower suit.

No party has revealed the nature of the settlement agreements. Snipes terminated his own countersuit, and Vanguard agreed to pay their own legal fees.

Vanguard lost a third case, in arbitration, Oct. 9; a FINRA panel ordered it to pay \$37,000 plus legal costs to former rep Bill Capece, and remove "defamatory" claims from his 2021 dismissal report.

FINRA declined to formally acknowledge Vanguard defamed Capece, nor did it grant him the full monetary redress he sought.



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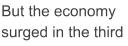
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# Five percent staff cuts may be new, 2023 normal – coincidence... or not?

In what appears to be an RIA industry trend, at least five major companies have laid off roughly 5% of their staff so far this year.

Schwab was first to announce a 5% staff layoff in late August; Orion followed suit Sept. 30, with a 6% staff cull, and Envestnet announced undisclosed job cuts on the same day.

One possible motive could be recurrent talk about the possibility of a recession following the Federal Reserve's rapidfire interest rate hikes earlier this year.



Andrew Besheer: I'm not convinced we're going to see a 'soft landing'.

quarter, easing the prospect of a downturn as a strong job market and falling inflation gave consumers confidence to spend freely on goods and services.

#### **Economic pressures**

Still, firms may have been edging their bets to stay ahead of the curve.

"I'm not convinced we're going to see a 'soft landing,' and I suspect many investors in these companies aren't either," says Andrew Besheer, director for wealth management at Datos Insights, via email.

"I wouldn't want to cut muscle or bone if I could avoid it should there be a bounceback. But we could look at each and every [lay-off round] and see a rationale... unless, of course, you're in the 5%, in which case, it's a life-alteringly miserable event," he adds.

The layoffs also follow a recent round of CEO departures driven by private equity and venture capital investors demanding a change at the top to spur revenue and earnings growth in the downmarket. See: PE backers get 'trigger' happy.

Indeed, Rudy Adolf's sudden departure as Focus Financial Partners CEO lifts the major CEO cull count to at least eight in five months. See: Focus Financial makes 'abrupt' CEO call with 'no solution in place;' the eighth RIA chief executive unseated since June.

## **Diverging causes**

Yet rather than one single unifying cause, the downmarket excepted, each firm's motive clearly differs. Besheer insists.

Schwab has scope for cuts after its merger with TD Ameritrade; Orion is retrenching after a slew of acquisitions and the loss of its founder CEO; InvestCloud is restructuring after letting go most of its C-Suite; Envestnet is under shareholder pressure to grow revenues and HighTower is mostly cutting iunior staff.

Citigroup has cut 7,000 jobs this year and Wells Fargo is planning fresh cuts on top of the roughly 10,000 staff it let go in the last 12 months.

Dublin-native and Edinburgh-based Oisín Breen has spent seven years writing about finance, including five whirlwind years diving into the advisor world for RIABiz. A widely published and well regarded poet with two full collections under his belt, Breen is also an academic in English Literature with a deep fondness for his Scottish rabbit, Hessell. @Breen

Brooke Southall and Keith Girard contributed to the editing of this article.

- Breakaway Stories | People Moves
- Farther | Savvy Wealth | Ritik Malhotra | Michael Most
- ☐ 1 Comment

# **Related Moves**



Farther struts its startup magic and shows why a \$375-million RIA can be worth \$50 million -- by getting four advisors to bring books of business just to be part of the enterprise

The San Francisco firm claimed its software was at another level and now advisors are betting careers on it, though not of the UHNW variety imagined

November 1, 2022 at 11:27 PM



Farther hires Ching Tao as 'head of people,' and she discloses

One ex-Goldman Sachs co-founder in his 30s nabbed an ex-Goldman exec in her 50s and promise to arm her with many flexible lures, like remote work and maybe 1099 jobs -- and shares in the startup early on.

September 16, 2022 at 4:26 PM







#### **Brian Murphy**

October 28, 2023 — 10:43 PM

Savvy - what a waste of time and effort. So I guess the game here is "multiple" arbitrage. Buying firms based on the promise of a higher expected return (lower cost of capital) relative to strategic and financial buyers. Hope seems to be that acquired firms will drink the startup kool-aid, accept a lower acquisition price (due to the expected higher expected return on V/C money - ie, tech investments are typically priced on Price/Revenue multiples) than a strategic or financial buyer (P/E) would be willing to pay (using traditional cash flow multiples). Just another ponzi scheme masquerading as a technology startup...hooray. Play stupid games, win stupid prizes!

➤ POST A COMMENT

# Why Vanguard Group has proved impervious to a '\$34.6 billion' whistleblower suit and why nobody's suggesting Vanguard execs should breathe easy

The SEC documented a 1981 OK on the asset manager's 'at-cost' fee structure - but if the IRS is egged on it could cost Vanguard bigtime in back taxes, penalties and future business

Author Sanders Wommack December 22, 2015 at 3:09 PM











Reuven Avi-Yonah: Will the IRS be willing to take on many millions of investors or is Vanguard too big to tax?

Brooke's Note: This is weird brand of whistleblower suit. You have a former Vanguard lawyer saying that he observed one of the great legal tax heists of all time from the inside. The thing is that what this ex-Vanguard insider is seeing we all knew about from the outside — that Vanguard passes would-be profits along to investors — who for legal purposes are shareholders — in the form of lower fund expenses. If Vanguard wants to be benevolent in that regard, who are we to call it a tax scam — especially knowing that like structures are everywhere in the insurance industry in the form of mutuals? And especially given that Jack Bogle worked this all out in advance with the SEC? The argument here by the whistleblowing crowd is that Vanguard's founder failed to work it out with a little government agency called the Internal Revenue Service and that its rules are being most flagrantly breached by this alleged scheme. Sanders Wommack digs deep to hear the best arguments on both sides of the lawsuit(s), making this the best article yet for trying to make heads or tails.

A former tax attorney for the world's largest asset manager is blowing the whistle on what the entire

Widely known or not, tax attorney David Danon, who worked at Vanguard between 2008 and 2013, says that according to fundamental tenets of the tax code's transfer pricing regulations, this is actually an enormous problem. Vanguard, he argues, isn't a shareholder haven.

It's more of a big, fat tax shelter — and an illegal one at that.

The breach of laws boils down to skirting regulations intended to prevent corporations from avoiding taxes by executing intra-company transactions in a way that results in no profit being shown. It's a way of doing business that the Internal Revenue Service has typically been okay with in the instance of dad selling you his old car for a dollar.

It looks askance when it's done continuously and systematically as part of a commercial enterprise. The Vanguard Group is a taxable corporation in that it is neither a nonprofit nor a mutual as insurance companies are.

Vanguard declined to comment for this article other than to say it believe the whistleblower suit has no merit.

# At arm's length

But in writings, Vanguard justifies its "at-cost" pricing because of what it calls its "unique" structure. The Vanguard Group is owned by the individual funds it manages, a structure approved by the SEC in 1981. As a result, Instead of charging these funds for the true value of their administration and oversight, The Vanguard Group charges its fund owners only enough to cover its own costs.

This keeps more money in the pockets of fund investors, but according Danon, also creates an illegal tax shelter. In order to comply with the law on transfer pricing, — specifically reg. 1.482 of the Internal Revenue code — Danon says the firm is must act like every other fund manager and charge "arm's-length," i.e. market rate management fees.

Just how much market value goes unrealized?

John Bogle, founder and retired CEO of The Vanguard Group told a congressional panel in 2014 that, "[Vanguard] operates our funds on an at-cost basis, and the substantial profits we might otherwise make, which came to \$19 billion in 2013 alone, were in effect, rebated to our shareholders in the form of lower costs." Bogle is know to have a love-hate relationship with his former firm. See: John Bogle tells the Morningstar crowd just why Vanguard Group has a 'problem' — and it starts with his dogged criticism.

# Someone pays

Booking no profits, and thus avoiding any income tax bills, has undoubtedly benefited Vanguard's reputation and bottom line in that it keeps fees as low as possible thereby helping the company attract \$3.4 trillion in assets, acquire unprecedented economies of scale and gain tremendous influence and traction in the industry.

See: How Vanguard Group's robocountering effort got to \$1.3 billion of AUM so easily and why its future seems bright.

But Vanguard is typically the last company to which anyone wants to begrudge success. After all, anyone can invest and everyone who invests benefits.

Looked at another way, however, setting fees at-cost instead of at arm's length isn't a victimless rule breach in that the American taxpayer is footing the bill as Vanguard leaves potentially billions in taxes unpaid. A second victim would be the tax-paying financial services companies that compete with Vanguard. See: One-Man Think Tank: A method for analyzing and comparing the costs and fees for mutual funds and ETFs.



John Bogle to Congress: 'Substantial profits we might otherwise make, which came to \$19 billion in 2013 alone, were in effect, rebated to our shareholders in the form of lower costs.'

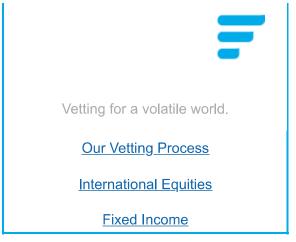
# Dangerous exposure

That Vanguard's interpretation of the tax costs. Code has remained uncontested and in plain sight for 35 years has many dismissing Danon's claims out of hand. Certainly, Vanguard officials take that position.

"We believe the claims are without merit," Vanguard spokesman John Woerth wrote in an email in response to a query.

But legal scholars, state tax officials, and even those in Vanguard community, are starting to take Danon's claims seriously. The stakes are high: If Danon's theory carries the day, expense ratios for Vanguard funds would increase, the company could be exposed to catastrophic penalties for back taxes. And the firm's position, morally and otherwise, as market leader would surely be challenged.

whistleblower's case is strong.



"Vanguard doesn't have a way to refute this," says Daniel Wiener. "They're just saying, 'it is a stretch to believe this will happen."

# Low-cost empire

Danon's legal advisors are confident that the law fully backs his claims, and that Vanguard's rockbottom expense fees and market-leading position are built on illegal tax avoidance.

"It's unambiguous that if you have related parties you have to charge an arms-length fee," says David Shakow, an advisor to Danon and attorney at Chamberlain Hrdlicka. "It's very hard to see what legal argument could be used in this situation; this is a really basic concept in the area of related corporations."

Vanguard Group Inc. is owned by the domestic mutual funds it advises instead of outside shareholders. By law, this makes the Vanguard Group a "controlled" corporation. And under federal regulations, transactions between controlled corporations and related parties must be conducted at arm's-length prices.

The IRS does allow some "at cost" transactions between related and controlled corporations, but only if the services being rendered do not contribute significantly to a competitive advantages or core capabilities. This may not apply to Vanguard, which has built its empire by being the lowest-cost provider of investment products. See: Vanguard Group, set to gather \$300 billion in 2015, is crushing it on every level but could it succumb to its own success?.

# Fine by SEC

In addition the arm's-length question, Danon's suit also challenges the legality of Vanguard's \$1.5 billion contingency reserve fund accumulated over the years from management fees. Danon claims Vanguard has not paid taxes on this fund, and that it represents "a fraudulent Vanguard effort to retain an excess of revenues over costs and still maintain that it is providing at-cost services." See:

This enormous stockpile of cash, plus the fact that Vanguard doesn't disclose executive compensation, makes it harder to dismiss Danon's claims. At the same time, many have noticed that Vanguard is slightly less parsimonious with infrastructure upgrades than it was in its early days. In 1985, Bogle rationalized minimal investments in modernization by saying, we're not going to be a technology leader. It's too expensive. As the firm boomed in the late 1980's and early 1990's, the company opted to cut every office space in half rather than rent temporary spaces and its miniscule advertising budget barely budged even as AUM compounded by 20% each year. See: What a wave of 401(k) lawsuits tell us about what RIAs really need to worry about.

On the other hand, some in the industry say there's nothing illegal about the reserve funds, and that it's hard to fault Vanguards actions, especially since there's been tacit support in high places for its actions all along.

"Nobody would tell me that the SEC never knew about this amount. Of course they did!" says Tamar Frankel, noted fiduciary advocate and law professor at Boston University. "The real defendant here is the authorities." See: SEC leaves little doubt that Virtus knew to be suspicious of what it was selling yet kept those concerns from wholesalers.

Frankel notes that Bogle's accord with the SEC was hard won: It took an eight-year fight with the Commission, from 1974 until 1981, before Vanguard was allowed to take distribution expenses out of its funds. Therefore, she reasons, it's ridiculous to think the same regulators would be caught napping in regard to even more substantial withdrawals.

# Secret argument?

Indeed, today's legal debate harkens back to the Vanguard's creation in the late 1970's when the firm faced similar questions from the SEC about just whose interests were being served by the new fund complex.

Shakow takes umbrage with this line of thinking: "I've been working with Mr. Danon for three years now and your first reaction is, 'Well, Vanguard has been doing this for so long there must be something there."

And while Shakow acknowledges his position might bias him towards Danon, the Harvard Law grad and University of Pennsylvania law professor hasn't seen anything in either his own research or in the arguments from his opponents to challenge the case's fundamental claims.

"After all this time, if Vanguard has an additional secret argument, they have not come out with it."

U1100t.

# Who is serving whom?

In the Matter of THE VANGUARD GROUP, INC. et al," Vanguard sought exemption from a handful provisions of the 1940 Advisors act in order to use its mutual fund ownership structure, and to internalize its distribution and marketing system so it could pay these expenses out of fund assets 12b-1 fees were first proposed by the SEC in 1980). See: How 12(b)-1 fees and revenue sharing may be the real victims of Monday's 'narrow' Supreme Court ruling.





Tamar Frankel: The real defendant here is the authorities.

smoothed the way for Vanguard's ownership structure but balked at some of its distribution requests.

In 1978, the SEC rejected Vanguard's first internalization methods. Under this system, Vanguard's largest fund, the Wellington Fund, paid 40% of the company's distribution costs but received no independent marketing from Vanguard and just 2% of firm-wide sales. Administrative Law Judge Max Regensteiner claimed the Vanguard fund complex was taking advantage of Wellington's deep pockets for its own benefit and violated the law.

"What the Rule [17d-1] does require, as applicants and the Division in substance agree, is that an investment company not participate in a joint enterprise with its affiliates on a basis which is unfair in relation to that of the affiliates, or in which the affiliates take undue advantage of the investment company," he wrote.

While this final clause might suggest that Vanguard's current "at cost" pricing is illegal because Vanguard funds aren't paying for the full value of investment management, Regensteiner later seemed to suggest that Vanguard had actually done a good job establishing arm's length distance in an industry where such a standard probably doesn't even exist

company [a mutual fund] were required to be unaffiliated, they could not bargain with the adviser at

https://riabiz.com/a/2023/10/28/shorts-why-savvy-wealth-is-calling-an-80-million-lpl-poach-a-monumental-milestone-vanguard-cleans-up-legal-matt...

arms length because the 'adviser-underwriter permeation of investment company activities' made rupture of existing relationships a difficult and complex step for most companies." Vanguard's internalization, meanwhile, had avoided this conflict.

"The subsequent internalization of corporate management and administration, by providing the Funds with management and staff responsible and loyal solely to them and making them substantially self-sufficient, moved them toward the existence of a true arms-length relationship with WMC," he wrote.

But some tax experts say these apparently favorable comments don't excuse Vanguard from the taxation question at hand.

"Vanguard just asked 'this is what we're going to do. Is this OK from a securities law standpoint?" The SEC doesn't have the authority to bless the tax consequences," says Shakow. See: After IRS audits hit non-profits, RIAs are positioned to wrest a fortune in 403(b) assets from annuity companies

# States take notice

Thus far, with help from expensive lawyers, Vanguard has successfully brushed off the legal challenges to its tax policies with few dings to its armor. While attorneys from the IRS and SEC have met separately with Danon to discuss his claims, neither agency has publicly moved on them.



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Even more fortuitously for the company, on Nov. 13 a New York Supreme Court judge threw out Danon's whistleblower suit, ruling he had violated state ethics rules by disclosing confidential information he had acquired while working for Vanguard. Notably, the court did not pass judgment on the substance of Danon's claims, just the ethics behind their exposure. Danon is currently appealing the ruling.

On a state level, however, Danon's has attracted official interest from tax authorities in Texas and

step of referring Danon's allegations to its criminal investigators. New Jersey is also reported to be

investigating Vanguard's tax practices.

Last month, Vanguard convinced regulators in Texas to settle for relative peanuts — a sum in the low millions of dollars. The Philadelphia Inquirer reported that Texas comptroller Glenn Hegar and Vanguard's corporate tax director Albert Pisanelli signed an agreement to end the dispute "solely due to the vagaries of litigation and to buy peace."

# Check for a whistleblower?

Vanguard's John Woerth downplayed suggestions in the media that the settlement with Texas was related in any way to the whistleblower suit. He told Bloomberg that the firm's discussions began over a routine audit and that Vanguard was never asked to address Danon's claims.

In apparent contradiction of those claims, it was widely reported that Danon received a check for \$117,000 under Texas's whistleblower laws. Vanguard cited "considerable misrepresentations in recent articles" to an RIABiz query but was not more specific.

In the New York whistleblower suit, Vanguard is represented by a team of three partners and two associates from Jones Day LLP. Danon is represented by Stephen Sorenson of Los Angeles-based Thomas, Alexander & Forrester LLP. Sorensen typically works with investors to recover losses arising out of professional malpractice or fraud. He is a graduate graduated of Stanford Law School and was previously a partner at Sullivan & Cromwell.

Danon graduated magna cum laude from Fordham University School of Law.

# Back taxes the real worry

If the IRS should demand that Vanguard adopt armslength standards and begin paying taxes, it

might not have an earth-shattering impact on fees. For precedent, an anxious investor could look to Vanquard's



Vanguard's average expense ratio of 18 basis points would probably not raise expenses dramatically.



However, real damage could result if Vanguard were held liable for back taxes that its mutual fund owners might David Shakow: After all this time, owe for the past ten years — the maximum length of time if Vanguard has an additional secret on which the IRS can collect. argument, they have not come out with it.

Yet another of Danon's legal advisors on the whistleblower case, Reuven Avi-Yonah, laid out the nitty-gritty details of the case last month in a blog post and paper, and tried to estimate how much this could cost the company.

Avi-Yonah, the director of the International Tax LLM program at the University of Michigan Law School, concluded that if the IRS did pursue its claim, the asset manager could be on the hook for up to \$34.6 billion in taxes, interest, and standard 40% penalties.

Vanguard's Woerth calls Avi-Yonah's analysis "flawed and the conclusions misleading."

# IRS spank

But if this scenario came to pass, Vanguard would need to pay out about 1% of its AUM to the government and there would be no way to avoid raising fees significantly. Using simple arithmetic based on Vanguard's current fees, a 10-year payback window might raise fees by about 50%, while paying this sum over 30 years would boost fees by about 16%. See: Vanguard urges considered inaction — not knee-jerk reaction — to market's wild ride.

On top of these fines, states could conceivably pile on as well looking for overdue income taxes, and the federal government could impose additional or more severe penalties. Again, because the Vanguard management company doesn't have shareholders outside of the its mutual funds who might ordinarily bear the brunt of the penalties, it's not clear how these legal expenses could be paid without raising fees.

"You just don't know. If someone made the case that Vanguard used tax law illegally for 35 years and was using this to grab an unfair competitive advantage in a competitive industry, the court might throw the book at them," says Wiener.

In his blog post, Avi-Yonah says whether the government will collect on Vanguard's overdue tax bill remains an open question The effects, after all, would be enormous. It would raise fees for Vanguard's 20 million investors and quite possibly for many others with assets in competitor's products, challenging Vanguard's seemingly unstoppable ascension and the larger general shift toward low-fee investing.

While many commissioners at the more politically minded SEC might be appalled at these consequences, the Internal Revenue Service is not known for weighing public policy against compliance. See: After IRS audits hit non-profits, RIAs are positioned to wrest a fortune in 403(b)

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Tamar Frankel | David Danon | David Shakow | Stephen Sorensen | Daniel Wiener | Reuven Avi-Yonah



☐ 6 Comments

# **Related Moves**



RIA Quick Takes: Orion deepens DFA embrace by using it as portfolio manager-inside-ETF ~ Hardship withdrawals surge at Vanguard and Fidelity ~ Schwab hires 400 ~ Fidelity flips six funds into ETFs ~ Kitces makes list before Christmas ~ Amit Dogra has \$1 billion of good news from his new Portland gig

Americans are struggling, though jobs are plentiful; Larry Fink's ESG zeal costs BlackRock another client, just as the Vatican issues ESG guidance; UBS says we didn't like you anyway to mass affluent and Michael Kitces and Craig Iskowitz join forces.

December 2, 2022 at 10:16 PM





#### The intruder

December 22, 2015 — 6:23 PM

There is too much nonsense about VGs liability by financial writers and experts who have failed to perform due diligence and read the most important documents: the Whistleblowers complaint and the NY state court's decision dismissing Danons claim that VG has underpaid NYS, not federal taxes. According the decision Danon and his lawyer met with the IRS 3 years ago to submit the information he had taken from VG. IRS as not taken any action on his claim. There is a very good reason that KIRS is un interested-VG has been filing tax returns with the IRS for 40 years using the same business model without any audit. The VG cost basis pricing structure is public knowledge -just go to VGs home page where it is described. Not exactly tax evasion.

The NYS attorney general declined to intervene in the NY lawsuit for the obvious reason that information acquired by violating the attorney client privledge is inadmissible under NY court precedents.

What escapes all the financial writers are the meritorious reasons why there is no reason to a claim for back taxes. One defense is that beneficiaries of the low cost fees is not VGI the investment arm of VG but the individual shareholders of VG funds who are the owners of the VG funds and are not members of the VG controlled group who are not subject to the transfer pricing regulation. Lower costs charged to VG investors mean the investors have higher taxable returns on their investments. Since the shareholders of VG funds benefit from the low fees there no violation of the tax law. A secondary question is why would the IRS now want to tax VG on a practice that It has not objected to for 40 years which VG has publicly disclosed.



#### **Jeff McClure**

December 23, 2015 — 4:33 PM

There is something rotten in Denmark here. Mr. Darion is, at least according to your article, an attorney. An attorney employed by someone is not only subject to attorney client privilege prohibitions on being forced to testify, but is specifically forbidden in most cases from using the knowledge gained in the relationship for private gain.

A second issue that must be considered is that the distributions made by Vanguard funds under the IAA of '40 would have been reduced by the amount that Vanguard did not pay if retroactively the IRS determined Vanguard to be a taxable entity. That would mean that every shareholder of every fund would be eligible for a refund from the IRS. The IRS may not be particularly sensitive to political considerations, but 20 million letters to Congress demanding a refund after the IRS took no action would create a firestorm that even the IRS could not ignore

through disuse. The doctrine holding that if a statute or treaty is left unenforced long enough, the courts will no longer regard it as having any legal effect even though it has

not been repealed. Penal statutes may become void under the doctrine of desuetude if: (1) The statute proscribes only acts that are malum prohibitum and not malum in se; (2) There has been open, notorious and pervasive violation of the statute for a long period; and (3) There has been a conspicuous policy of nonenforcement of the statute." "Malum" means fundamentally immoral or damaging, while "malum prohibitum" means that something is simply illegal but not fundamentally immoral. If the IRS reviewed Vanguard's tax returns for decades and found no cause for challenge, to suddenly determine that what it had allowed all those decades was a violation of the tax code and then to subject millions of innocent citizens to penalties would in all likelihood fail a judicial review. Note here that there could be no case for a criminal action as there was no effort to hide or disguise Vanguard's policies, so any action by the IRS or the states would be a civil action. Another issue is that the IRS could see legislation enacted in this case as the beneficiaries of Vanguard's low costs include millions of retirement fund participants. Technically, Vanguard is owned by its fund shareholders and opening the Pandora's box of imposing back taxes and penalties on Vanguard might well involve a clawback of distributions.

All in all, the implications of an IRS or even a state action against Vanguard would have immense implications and pose a very high risk to all concerned. Not the least of the risks would be a court allowing a tax action based on an attorney violating client confidentiality.

Last but not least, somewhere in the IRS archives is a memo written decades ago in which some authority there determined that the initial return was legal. That would be a hard one to fight.



#### **Ron Rhoades**

December 26, 2015 — 1:43 PM

Well-written article.

Unfortunately, the tax code does not have a provision that permits Vanguard to be a not-for-profit company. There are 20+ business types that qualify, but Vanguard's is not one of them.

One possible fix is Congress enacting a change to tax law, to grant Vanguard (or other fund companies) the opportunity to secure non-profit status. Perhaps with some retroactive effect. Of course, any such legislation, even if introduced, would be fought by other asset managers – who have deep pockets when it comes to influence in Washington, D.C.

I wonder if any other fund complexes, or discount broker-dealers with proprietary funds, face similar issues. Fidelity's Spartan 500 Index Advantage matches Vanguard's 500 Index Admiral Shares low fees at 0.05% annual expense ratio (AER). (Although Vanguard's Institutional Share class has 0.04% AER). Schwab's index fund has a 0.09%

\$35B is the "right number" if the IRS inquiry is successful. Some other for-profit large companies have taken a low-cost strategy as a means to build market share, over the

long term. One example is Amazon, which has a very-low-profit mentality as it seeks to grow and gain market share worldwide. This delights its customers, as prices are lower. Similar to Vanguard.

There is likely much below the surface, including a long history of Vanguard filing tax returns (with no IRS challenge to same), and perhaps some correspondence between the IRS and Vanguard from its early days.

Only time will tell. But the situation is worth watching, by all advisers who recommend Vanguard's funds or ETFs.



#### **Brooke Southall**

December 26, 2015 — 11:03 PM

Ron and Jeff,

I am always grateful for your well thought-through comments.

Intruder,

I don;t think I know you but I appreciate your stirring things up.

**Brooke** 



#### **Leigh Ann Harris**

December 29, 2015 — 4:31 PM

I must say a very well written and one of the easiest articles to understand the David Danon tax story. I would like to make few points and express my views....1. David Danon was a Corporate Tax Attorney....it was his job, whistleblower protection should apply to the job you have, attorney client privilege should not trump possible fraud, if it does, we need to change something...because as we say in the south, 'that dog don't hunt." 2. I agree with Tamar Frankel," the real defendant here is the authorities' the law is the law is the law...don't care how you can twist it by saying look how many investors benefited by Vanguard doing it their way they had lower costs and well it was great for all those people who invest in Vanguard, which quite frankly are a whole lot of sheeples who are clueless as to what Vanguard is doing to America, employees and society...educate yourself people on things outside of fees, expenses and returns and see how Vanguard owns a dominant share in every single corporation in America and is majority stockholder in almost every single company in America, I call that a dictatorship, and no good can come from that...oh, I see, you think Vanguard is ethical and has integrity, get your head out of the sand, read Glassdoor reviews, https://www.glassdoor.com/Reviews/vanguardreviews-SRCH KE0,8.htm, where only 56% of employees would recommend Vanguard to a friend or where on a score of 1-5 their employees give them a 3.1 one of the worst in the industry....or how about looking at the outstanding lawsuits,

Wilcox Volz wrote December 18,2015 at Ignites, you get the picture yet. 3.It's not fair to

competition, we need free competitive markets not monopolies, not good 4. I hope every state follows TX lead, those southerns have some sense...oh, you neglected to say Texas wrote David Danon a check for \$117k ...hummm and John Woeth says not related to Whistleblower case, don't think so John (I got my info from David Cay Johnston's Newsweek article on this and he mentioned the \$117) 5. And Vanguard, how about putting some substance behind your defense, this 'it's Vanguard leave me alone' well that doesn't cut it with the small town simple southern gal, I don't have an ivy league education but I have a whole lot of common sense and well quite frankly my common sense says when all you can say is 'we have always done it that way' well, to say it again 'that dog don't hunt'....THE END. (my blog www.whyileftvanguard.com, I RESIGNED because I could not represent as a Certified Financial Planner a company that was so incredibly unethical...and I was giving advice to clients with \$10million or more in assets when I resigned)



#### **OneOfThePack**

June 21, 2022 — 1:59 PM

If only we VG investors were really getting all that payback!



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